



# Holiday 2025

## One of a Kind Show

### Exhibiting Details

# Show Dates & Details

December 4-7, 2025

10-7pm Thursday - Saturday

10-5pm Sunday

- The Holiday One of a Kind Show is in its 24<sup>th</sup> year
- The Show is held on the 7<sup>th</sup> floor of The Merchandise Mart
- We will have over 600 artists ranging from over 20 categories
- Over 45,000 attendees over the 4 days

# Booth Package Details

- 8' high hard walls, 1" thick, painted white
- 4 flood lights
- Multiple booth configuration options
- Gray carpeting
- Drayage (the moving of work to and from loading dock and artist booth space)
- Standard electrical outlet
- Chair (upon request)
- Waste basket (upon request)
- Booth signage
- Complimentary WiFi
- Artist Lounge





# Acceptance Criteria

- You must be the original artist/designer/purveyor of your work
- You have a complete understanding of the creation & craft process needed to make your work
- You are intimately involved in the design, creation & production process from start to finish
- Work displayed may only be in the media category in which participant was accepted
- Limited edition prints are allowed but shouldn't make up more than 10% of total offerings
- Mass-produced work is not eligible for participation



# Booth Package Pricing

\$2,650 per approximate 100sf booth

\$400 additional for corner booths



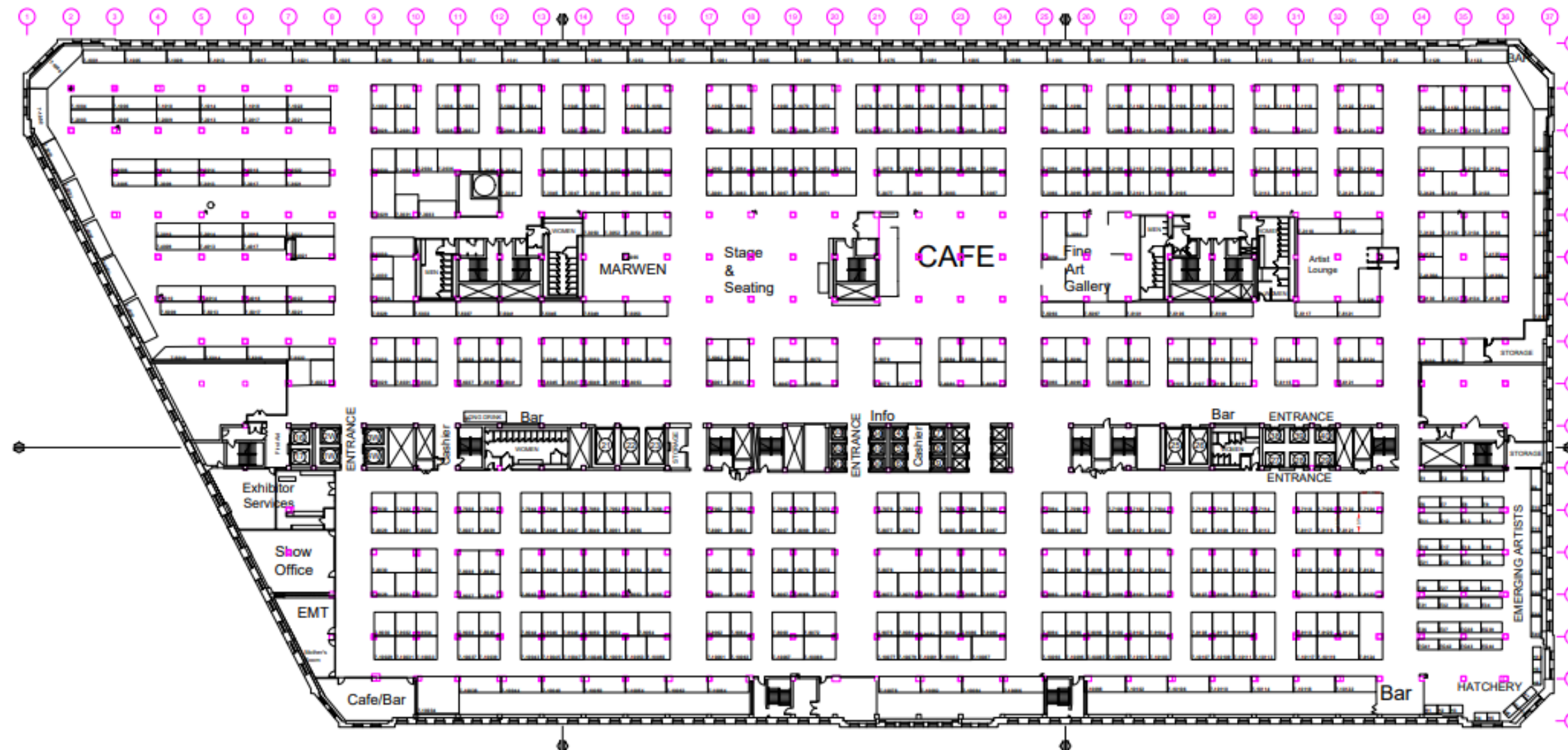
# Comprehensive Marketing Package

- Listings in Online Directory
- Complimentary marketing materials
- Complimentary tickets
- Shareable Social Media Graphics
- PR exposure via the show's extensive media relations
- Opportunities for on-site promotion
- Pre-show artist webinar



# Floor Plan

## HOLIDAY One of a Kind 2025



- Booth Assignments are based on category distribution, booth structure needs and seniority,
- Pink Cubes represent permanent pillars which are part of the building and cannot be removed.
- Fire Alarms/extinguishers are located on the outside of some pillars approximately every 40ft.



# Additional Onsite Perks

- Patrons Choice Awards
- Fine Art Gallery
- Pre-Show Artist Toast
- Discounted hotel rooms
- Furniture rental
- Discounted on-site food options
- Central Cashier Program
- 24-hour security





# Questions?

Thank you!

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